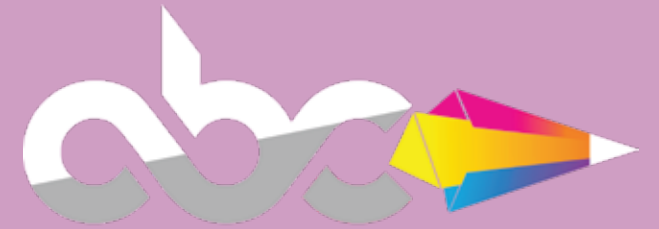


abc



ABizCreator

ADVERTISING • DIGITAL • DESIGN



**WE  
ARE**

advertisers  
**designers**  
strategists

# Who we are??

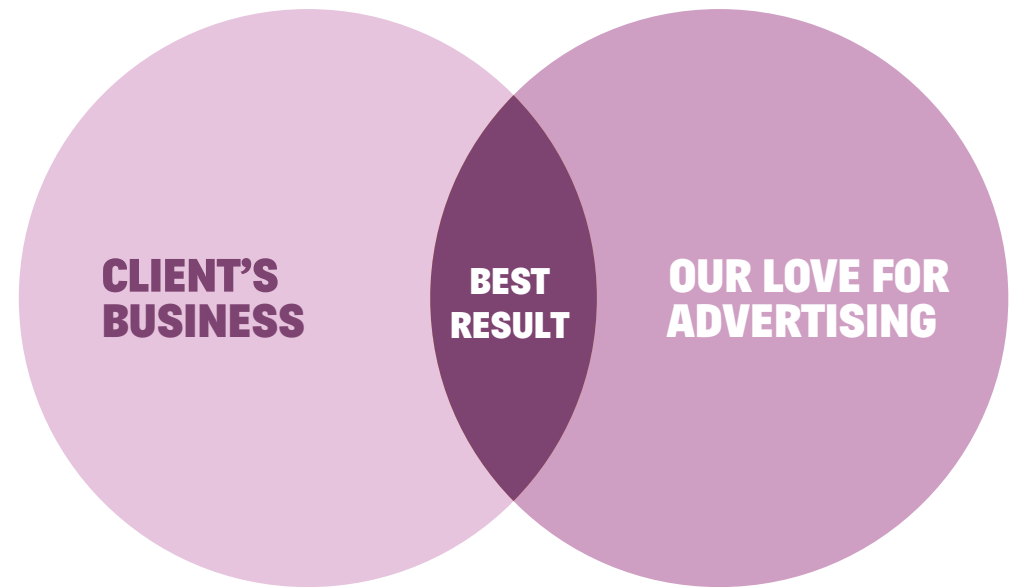
We are one of the foremost printing solutions firms in Jaipur, having been in business since 2001 and delivering quality products for over 15 years. We meet all of your printed and digital requirements. We understand the importance of having effective print materials and social brand value that excel in both form and function for businesses.

# OUR MISSION

**We're on a mission, a difficult mission.**

Yes, you are correct. We are on a mission to establish a long-term relationship with you and provide you with an exceptional experience with us.

Commitment to meeting printing needs by ensuring on-time delivery, continuous improvements in printing quality, and an eye for international growth opportunities.



# OUR JOURNEY SO FAR

For us, the journey thus far has been a roller coaster ride.

We began with a single person and have since grown to serve more than 15 digital marketing and printing clients throughout India.

Every day brought a new challenge with a new client, but as a team, we made it look like an adventure and got it started.



**Throughout the journey, we had served more than 10,000+ clients in all the sectors.**



WE CONNECT

ALL YOUR

ADVERTISING, DIGITAL

DOTS.

# What we do?

## **Print Media & Production**

Visiting Card

Letterheads/ Envelope

Canopy

Billbooks

Flyers/ Pamphlet

Standee

LED Board

Flex Board

In shop branding

Corporate Branding

## **Web & App Design**

Website Design & Development

Web Software

App Development

## **Digital Marketing & Designing**

Logo & Graphic Design

SEO / SMO

Social media marketing

Web ads (FB & Google)

Animation videos

Bulk SMS & Whatsapp

Portfolio Designing

# SOCIAL MEDIA MANAGEMENT

We aim at creating brand awareness, initiate & encourage consumer interactions & also look after the reputation management.

Social media management entails managing all of your social media profiles, such as Facebook, Instagram, Twitter, LinkedIn and Google Plus, in a unified sort of manner. It includes regular updates about your brand, as well as interaction with your customers. Clients nowadays not only take a glance at a brand's social media presence and read reviews written by other users, but they also look to see if the brand is responsive. When a customer notices that his or her friend is also following the same brand, his or her trust tends to grow.

## What's included in SOCIAL MEDIA MANAGEMENT?

- ✓ **SOCIAL ACCOUNT SETUP**  
*Developing business pages on different social media platforms.*
- ✓ **SOCIAL MEDIA STRATEGY**  
*Positioning and targeting on social media*
- ✓ **SOCIAL MEDIA PLAN**  
*Social Media Calender in accordance with strategy*
- ✓ **CONTENT CREATION**  
*Copy, image, GIF, video, slideshow and canvas*
- ✓ **POSTING**  
*Tracking the best time to post through software*
- ✓ **SOCIAL MEDIA LISTENING**  
*Tracking the brand mention and responding to them*
- ✓ **BUSINESS PAGE OPTIMIZATION**  
*Optimizing the page to get higher rank in relevant categories*
- ✓ **INCREASE NETWORK POPULARITY**  
*Increasing fan base in targeted audience*
- ✓ **KEY PERFORMANCE METRICS REPORTING**  
*Visual report showing analytics to make easy strategic decision*
- ✓ **FACEBOOK APPS DEVELOPMENT**  
*Apps development to integrate other social media accounts, contact us form, feedback form on fb*

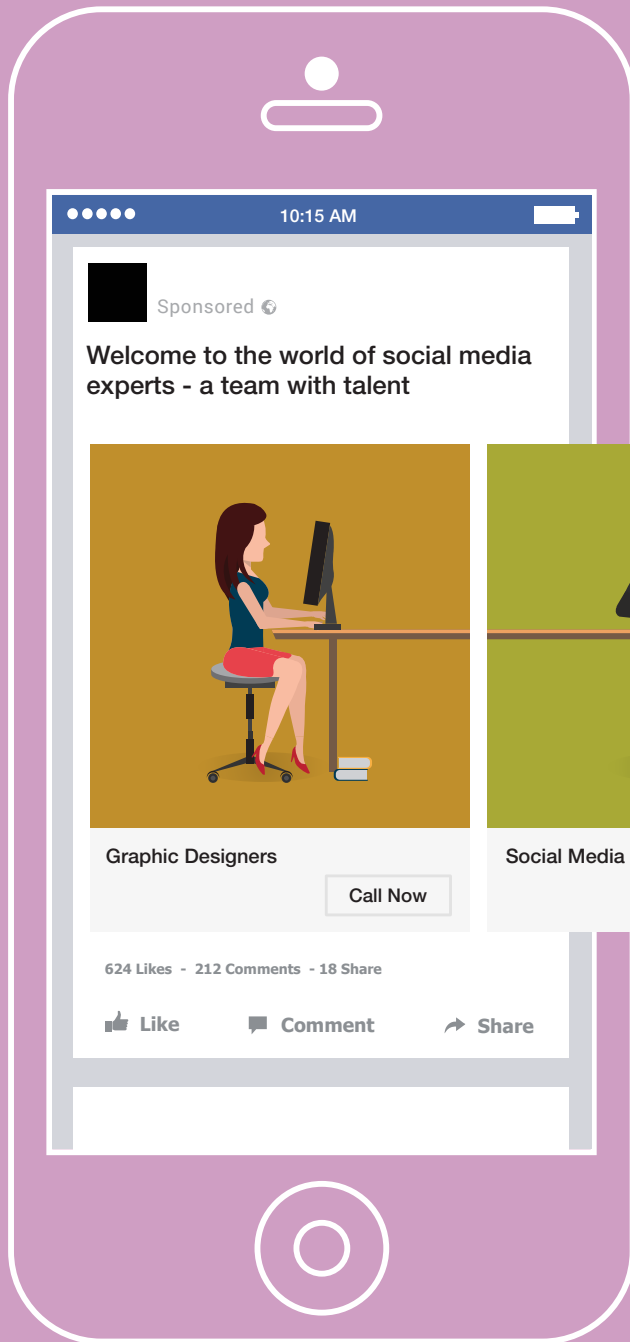


# SOCIAL MEDIA ADS MANAGEMENT

Social ad management comprises of development of creative ads and promoting over social media Websites

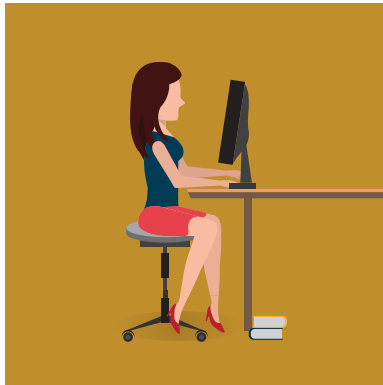
## What's included in SOCIAL MEDIA MANAGEMENT

- ✓ **INDUSTRY AND KEYWORD RESEARCH**  
*To create relevant ads and specific targeting*
- ✓ **CREATIVES DEVELOPMENT**  
*Creatives that are catchy and follow norms of advertisement on SM*
- ✓ **CAMPAIGN MANAGEMENT**  
*Creating Ads set and campaign*
- ✓ **MEDIA BUYING**  
*Improving ROI*
- ✓ **REMARKETING PIXEL DEPLOYMENT**  
*To increase conversion*



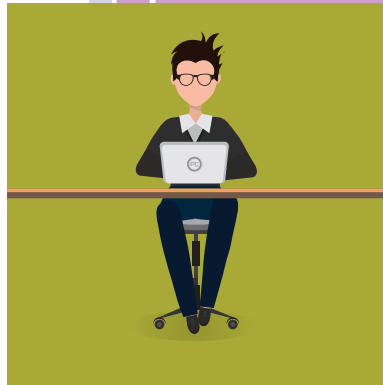
Sponsored

Welcome to the world of social media experts - a team with talent



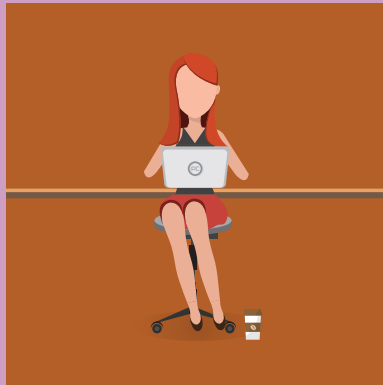
Graphic Designers

Call Now



Social Media Managers

Call Now



Content Writers

Call Now



Strategy Developers

Call Now

624 Likes - 212 Comments - 18 Share

Like

Comment

Share

### **GRAPHIC DESIGNERS**

Sound knowledge about the softwares used in graphic designing and a wacky brain that gives out some out-of-the-box ideas.

### **CONTENT WRITERS**

Right from real estate to fashion brands, give our content writer anything and the outcome is always desirably unexpected.

### **SOCIAL MEDIA MANAGERS**

An organized and well-managed brain needs to be hired for managing the strategies, graphics and content.

### **STRATEGY DEVELOPERS**

Finding the target audience, understand their sentiments and then developing a social media strategy is what our expert strategy developers looks after.

# Reasons to **HIRE US**

We have the latest equipment, personnel, and experience to handle your most complex projects. We will complete your order on time, at the best price possible, and most importantly, we will do it right. Here, we assure you that your projects or printing order are in capable hands. Come and work with us today!

- **Leading-edge approach**
- **Reliable IT development partner**
- **Promote innovative brand experience**
- **Full digital service**
- **Valuable business insights**

01 02  
03 04  
05

## 01 **We Are Specialists**

We are not 'Jack of all trades'. We are an enthusiastic team of social media experts. We are a dedicated team of visualizers, copy writers and strategist focused only on social media.

## 02 **We Are Passionate**

Our love for social media is enormous and that's what makes us passionate towards our work. We understand your brands social media presence and make passionate efforts to give desired results.

## 03 **We Are Strategists**

Our USP is strategy, we understand brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted towards right audience give great results.

## 04 **We Are Researchers**

We not only execute social media plan but do on-going research on social media industry & also improve ourselves to serve our clients.

## 05 **We Deliver Results**

We consistently deliver results! Our work & results speaks for themselves. We make sure you get the best ROI for the social media campaigns. We set deliverables and achieve it in a qualitative world of social media

## 06 **We Are Not 360 Degree**

We know only one thing and we are great at doing it. We are not 360 degree marketing company, we are focused and expert in social media.

## 07 **We Are Recognized**

Our brand has received the best innovative company award in Vadodara, 2016 and we are proud of what we do.



And above all  
we have  
**HAPPY CLIENTS**  
who believe in us...

# Some of our esteemed clients:



Reliable solutions




Served more than 75+ clients across globe

and many more


# Office

B-0, Vaishali Tower 1, Nursery Circle,  
Vaishali Nagar, Jaipur Rajasthan  
302021

 +91-9024282878

 abizcreator@gmail.com

 <http://www.abizcreator.com/>

 <https://www.instagram.com/abizcreator/?hl=en>

Let's meet up for a  
**COFFEE**  
and talk about  
**BUSINESS**

We believe in  
**DELIVERING**  
best for you